

**First Vice President Candidate Elizabeth S. Greene**

Associate Professor, Department of Classics, Brock University  
Current AIA Vice President for Cultural Heritage

I would be honored to stand for First Vice President of the AIA, contributing to the AIA's mission to excavate, advocate, and educate in the service of academics, professional archaeologists, and the interested public.

Over the past decade I have watched declining enrollments in classics and Mediterranean archaeology courses, and the graying of attendance at lectures in local AIA societies including my own. On the other hand, digital media inspire the imagination of young and old through video games and virtual reconstructions; children marvel when they can touch remnants of the past; university students enthusiastically confront the role of archaeology in contemporary issues of decolonization, migration, environmental change, and war; and philanthropists are increasingly attracted to projects that make a visible social impact. The AIA faces a challenge over the coming decade in maintaining its relevance to a new generation.

I came to AIA governance through my research and fieldwork as a maritime archaeologist, excavating in Turkey and Italy for the past two decades. My research addresses how ships and harbors serve as proxies for economic networks and cultural connections in the Archaic and Classical Mediterranean. But I am also concerned with archaeology as storytelling and explaining how the past matters. These interests led to my engagement with heritage protection and ethics. As VP for Cultural Heritage, I have worked toward increasing the AIA's involvement in the preservation of cultural heritage both at home and abroad. This combined interest in the Mediterranean, the Americas, and beyond reflects a return to the AIA's roots, but also represents a path forward as we strive to increase awareness of ongoing global challenges in an era that prioritizes development and commercial gain over sustainability and historic preservation.

These heritage activities have made me aware of the opportunity for greater coordination among the different sectors of the AIA. As First VP I would set up regular meetings among the different VPs (Research and Academic Affairs, Cultural Heritage, Education and Outreach, Societies), seeking ways to promote a holistic agenda that utilizes our grassroots network of societies to highlight research by our professional members and educate a new generation. Together we must work toward ensuring fieldwork opportunities for all students regardless of background; provide safe work environments for our members; ensure the rights of contingent faculty in an age where increasing numbers lack job security; and help women (with and without children) as well as visible and invisible minorities play a more central role in the organization. Through such action we can establish a progressive and unified institutional message in our website, social media, popular and academic publications, and work toward ensuring the ongoing value of archaeology to the human past, present, and future.

**First Vice President Candidate Thomas Tartaron**

Associate Professor of Classical Studies; Chair of the Art and Archaeology of the Mediterranean World Graduate Group, University of Pennsylvania  
Current AIA Vice President for Research and Academic Affairs

I am an archaeologist and academic with a Ph.D. in Archaeology (Boston University, 1996). My professional appointments in departments of Materials Science (MIT 1996–2000), Anthropology (Yale 2000–2006), and Classical Studies (Penn 2006–present) have given me the ability to understand the interests and concerns of a full spectrum of archaeological practitioners. I have 30 years of field and laboratory research in Greece, Cyprus, India, Iraq, and the United States. I am currently Vice President for Research and Academic Affairs of the AIA. I have served on several AIA committees, including the

Program for the Annual Meeting Committee and the Archaeology in Higher Education Committee. I was the AIA's Colburn Fellow at the American School of Classical Studies at Athens in 1992-3.

I can best serve the AIA as First Vice President by leveraging my experience to address many challenges facing archaeology in a fast-moving world. The AIA remains relevant because of its unique structure that draws upon the talents of both professional and avocational members, working together toward our common goal of preserving knowledge of the past through fieldwork, education, and advocacy. As FVP, my highest priority would be to bring these two groups together on a range of projects while also addressing the distinctive needs of each.

As the AIA moves toward a major capital campaign, one way to better support its local societies is to seek funding to endow additional lectureships, scholarships, and other benefits, rewarding high-performing societies and assisting those lacking the advantages of an urban area or a major university. Projects that would bring professionals and enthusiasts together might include enhanced support for International Archaeology Day, an ideal but unrealized opportunity for outreach, education, and increased membership; and creating virtual education products to be delivered to the interested public on the model of free online courseware. I am committed to finding the best ways to help societies succeed.

On the professional side, our organization must develop comprehensive plans and policies that anticipate the key challenges of the future, rather than react to them. My main priorities would be to (1) work closely with partners, including federal agencies, private foundations, and other archaeological organizations, to develop new opportunities for archaeologists and pool resources where possible. (2) develop *comprehensive* policy statements on harassment and other issues of ethical behavior in the classroom and in the field. (3) promote diversity with *practical* initiatives that address pipeline issues and create access for underserved populations to field projects and academic programs. (4) get ahead of the massive changes underway in the delivery of knowledge by working to enhance the AIA's web content and social media presence, including promoting the *AJA* with the flexibility to expand into new digital realms. (5) build upon and strengthen the AIA's exemplary support of cultural heritage initiatives around the world.

It is an honor to be nominated for the position of First Vice President, and I would be thrilled to represent our professionals and avocational enthusiasts in that capacity.

### **Vice President for Outreach and Education Candidate Laura Rich**

Current AIA General Trustee

I would like to be a supportive voice for K-12 education and governance on the AIA Governing Board. I served four terms as an elected school board member of a K-8 district in the Silicon Valley, with a particular focus on communications with our local constituency and parent body, as well as education/administrative policy, both developing and advocating at a local, state and national level. I was a Board member for four years for the California School Boards Association (CSBA) whose primary focus is on supporting its 5,000 member boards, training those members in governance skills and advocating for education; very similar to the AIA's work.

I have had a strong commitment to life-long learning and have applied that for the last five years in the area of Ancient History and Archaeology. My passion has led me to volunteer in Caere, Italy (three seasons); Binchester (three seasons) and Vindolanda (two seasons) in England; and the Alps (two seasons) as well as a conservation project in Bulgaria. I have been the VP of Outreach and Development for the Stanford AIA Society for four years and enjoy the interaction with our members and lecturers.

As someone who has lived the AIA's mission to excavate, educate, advocate, I would like to apply my experience and enthusiasm to the AIA Governing Board's efforts to support our member societies, lobby for our fragile archaeological heritage and inspire the world, both young and old, to have a passion for our past.

### **General Trustee Candidate Mark Hurst**

#### Education:

University of California, Irvine, B.A., Economics and Philosophy, 1978  
Dartmouth College, M.B.A., The Atmos Tuck School, 1980

#### Experience:

Ogilvy & Mather, Account Executive, 1984 – 1987, New York  
Worked on the American Express account.

Ally & Gargano, Vice President, 1984 – 1987, New York  
Ran the Federal Express account. Awarded "Campaign of the Decade" by Advertising Age Magazine.

Ketchum Advertising, Senior Vice President, Director of Client Services, 1988 – 1995, Washington, DC, Pittsburgh, PA  
Responsible for existing clients (Heinz, PNC, Pirates, and Bell Atlantic) and new business development (won Nationwide Insurance and Harris Semiconductors).

Hurst & Partners, Partner and Founder, 1996 – 2006, Los Angeles  
Clients included US West, Bell South, Southwestern Bell, Hewlett-Packard, and Cisco.

#### Board of Trustee Membership:

Catholic Education Foundation (CEF), 2007 – 2015, Los Angeles  
Development Committee, Chair, 2007 – 2015  
Member Board of Trustees, 2008 – 2015  
Member Executive Committee, 2009 – 2015  
Increased annual gifts from \$3.5 million to \$10 million.

#### Volunteer:

Chadwick School, Annual Campaign, 2017 – 2019, Los Angeles

Personal: Married 20 years, two children, Spencer (18) and Keira (12). Charlie Steinmetz, who I worked with on the CEF Development Committee, introduced us to the Cotsen Institute of Archaeology at UCLA, which fed our family's interest in history and science. I had the opportunity to work on an excavation in Sinop, Turkey (run by Dr. Owen Doonan) in 2016 with our son. I also got to visit my son in 2018 when he worked on an excavation in Ancient Corinth, Greece (run by Dr. Paul Scotton). My son and I attended the AIA Annual Meetings in Boston (2018) and San Diego (2019). I believe that my experience and skills in working on both annual campaigns and capital campaigns for non-profits may be of service to the AIA.

### **General Trustee Candidate Patrick Suehnholz**

Harvard University, B.A. (Classical Archaeology), M.B.A.

Mr. Suehnholz joined Greenhill in 2010 as a summer associate in the firm's corporate advisory group in New York. Since then, he has advised clients across a wide range of industries on a variety of M&A and

corporate finance transactions while also performing various administrative roles in both our New York and Houston offices. Prior to joining Greenhill, Patrick was an Analyst in the Real Estate group at UBS Investment Bank and a Summer Analyst at Goldman Sachs.

My interest in the ancient world started in a high school Latin class which was taught as a special elective in my small upstate New York public school by an English teacher who taught extra courses because he loved Classics so much that he couldn't abide his students not having an opportunity to learn the "dead languages". His enthusiasm for the subject matter was dangerously infectious and he remains my personal paragon of pursuing intellectual passions no matter the setting. But my interest in archaeology more specifically traces its roots to a freshman seminar I took at Harvard with Professor Betsey A. Robinson on the seven wonders of the ancient world. I took the class on a whim because I thought it would be a perfect opportunity to dabble in a topic I enjoyed, but by the end of the seminar I was sure that I wanted to spend the rest of college (and maybe my life) focused in that discipline. I chose to major in Classical Archaeology and would go on to write my senior thesis on the original excavation of Sardis under the guidance of Professor Robinson. Ultimately, however, my professional aspirations veered away from archaeology and I started a career in investment banking after graduation in 2007. While that career has left me very little time outside of work over the past decade or so to pursue any other interests (just simply finding time for my wife and children is often hard enough), I have always tried to carve out personal time where I can to satiate my interest in archaeology whether through books, articles, museums or visiting sites while traveling. I was introduced to the AIA through my friend, Ron Greenberg, who is a former General Trustee, and now I see serving as a Trustee to be a fantastic opportunity to learn more about the current issues impacting a field of academia that is near and dear to my heart while also being able to offer whatever input or insights I have gleaned in my experience in finance and management to help the AIA be successful in its mission. I am particularly interested in learning more about how the AIA uses technology to target the next generation of archaeologists.

### **Academic Trustee Candidate John Papadopoulos**

Professor, Archaeology and Classics, University of California at Los Angeles

John K. Papadopoulos is Professor of Archaeology and Classics at the University of California at Los Angeles, former Chair of the Department of Classics and current Chair of the Interdepartmental Archaeology PhD Program. His research and teaching interests include the Aegean area, as well as the eastern and central Mediterranean from the Late Bronze and Early Iron Ages into the Classical and later periods, the archaeology of colonization, the archaeology of death, the topography of Athens, and the integration of literary evidence with the material record in the study of the past. He has excavated or conducted fieldwork widely in Greece, Albania, Italy, and Australia, and has co-directed fieldwork projects at Torone and Methone in northern Greece, Lofkënd in Albania, and the repatriation project for Francavilla Marittima in South Italy. He is the author or editor of a dozen books (most recently, *Agora XXXVI: The Early Iron Age* [2017]), over 100 articles and some forty book reviews.

For the AIA he served as a lecturer for some 25 years, including the Norton (2007-2008) and Joukowsky (2003-2004) Lectureships; he also gave the AIA opening night inaugural lecture in Boston (2018). He has served on several AIA committees, including currently on the Fellowships committee, and has been, with Sarah Morris, a regular Sponsor or Friend of the *AJA* for over a decade. As a potential Academic Trustee, he is eager to maintain the intellectual standing of the AIA and to encourage closer collaboration and cooperation with other national and international archaeological entities. He is particularly eager to promote closer ties with countries of origin, especially in the Mediterranean, over issues of collaborative projects, cultural heritage and repatriation.

**Academic Trustee Candidate Katherine Welch**

Associate Professor, Institute of Fine Arts, New York University  
Deputy Director, Excavations at Aphrodisias, Turkey  
Member, AIA Fellowships Committee and *AJA* Editorial Board

I have worked on digs for c. 40 years (a variety of sites, from Bronze Age, to Hellenistic, to Roman) every summer. I finally settled down at Aphrodisias, Turkey in 1991, where I have been ever since. While there I worked simultaneously on architecture (the unique, well-preserved, and culturally important) Stadium, which monograph is nearly complete. I also published (along with my then PhD student, Maryl Gensheimer -- now professor at the University of Maryland – who helped with the final editing) the Achilles and Penthesilea statue group from the Tetrastyle court in the Hadrianic Baths at the site. My sifting through hundreds of sculptural fragments in the Aphrodisias Museum Depots resulted in a new and the now definitive reconstruction of this poignant statue group, which exists in many other less well—preserved Roman-period replicas (it was published in *Istanbuler Mitteilungen*, 2016).

After Bert Smith left the Institute of Fine Arts for Oxford in 1994, I was hired there to take his place as the Romanist. At that time, I became Deputy Director for Sculpture Research at Aphrodisias (where we were in a whirlwind of sculptural activities at that time), I supervised the NYU students in this capacity. When Christopher Ratté left as Field Director in 2006, I was made Deputy Director of the whole site. Although the Institute hired three short-lived "Field Directors" to assist me with the immense bureaucratic responsibilities in the Aphrodisias Office in New York, it eliminated the position in 2015 for financial reasons. I have been doing this job myself ever since, even with a full course load, out of fierce loyalty to Aphrodisias, NYU, and its students. Needless to say, I have highly developed organizational skills.

I have the same kind of loyalty to the Archaeological Institute of America, as I have to Aphrodisias.

**Academic Trustee Candidate Betsey Robinson**

Associate Professor, Department of History of Art, Vanderbilt University

The AIA is first and foremost a professional organization for scholars of archaeology, ancient/medieval art history, and classical studies, but outreach is also central to its mission. Just so, many join the AIA as students of archaeology and related fields, some pursuing their studies with eyes on a career, others as excellent training grounds for almost any profession. In my service to the AIA, I have sought out appointments focusing on post-graduate careers for archaeologists—both as academicians and in the wider world. From 2010 until 2013, I served on the AIA-APA Joint Placement Committee, leading the organization of the panel “Alternative Employment for PhDs and Advanced Graduate Students in Classical Studies/Archaeology” in my final year. Recordings are archived at <https://classicalstudies.org/placement/alternative-employment-phds-and-advanced-graduate-students-classical-studiesarchaeology>. In reviewing them, I remain inspired by our speakers and their wisdom, most of which remains relevant at a time when applicants far outnumber academic positions. For the last six years, I have served on the AIA committees on Archaeology in Higher Education and Research & Academic Affairs. Among other things, this gave me the chance to engage with AIA Interest Groups, through which I gained new appreciation of their vitality and importance to the AIA’s representation and growth. With the reconstitution of an AIA/SCS Joint Placement Service, the committee responsible for its oversight now also considers Career Planning and Development, more broadly. Having recently joined up, I appreciate the organizations’ encouragement of a more mindful approach to graduate education, particularly in mentoring an increasingly diverse graduate student body to find ever-expanding opportunities.

I have long experience with an American excavation in Greece through my affiliation since 1997 with the ASCSA Corinth Excavations, and close working relationships with foreign colleagues, especially in Greece and France. My archaeological career began with deep-sea archaeology in 1987, which brought me to my first AIA meeting in 1988. Although my subsequent work has been on dry land, water and water-management have remained central research interests, as demonstrated by my first book, *Histories of Peirene: A Corinthian Fountain in Three Millennia* (ASCSA 2011). From the history of architecture and infrastructure, I have branched out into studies of mosaics, sacred landscapes, and the history of archaeology, and, like many others, I am increasingly incorporating digital tools into my research and teaching. Thus, I would bring to the Governing Board specialized knowledge, broad experience, and enthusiasm for always learning more.

**Academic Trustee Candidate Steven Tuck**

Professor and Chair of Classics, Miami University

Steven L. Tuck is Professor of Classics at Miami University. He received his PhD in Classical Art and Archaeology from the University of Michigan. He is the author of *A History of Roman Art* and many articles and chapters on Roman art, especially Roman sculpture. He also publishes on Latin epigraphy including *Latin Inscriptions in the Kelsey Museum: The Dennison & De Criscio Collections* and on spectacle entertainments in the Roman world. He has received nine awards for undergraduate teaching including the AIA Excellence in Undergraduate Teaching Award. He serves on the AIA Program for the Annual Meeting Committee and has been a lecturer with the AIA Lecture Program for ten years. As an Academic Trustee, he hopes to represent non-graduate programs and to encourage outreach.